

STARS EU Annual Conference 2024
21-22 March, University of Franche-Comté, Besançon

Motto: STARS EU – Empowering regional transitions

STARS EU – alliance for regional transition is structured around the ambition to foster interregional cooperation between academic and non-academic stakeholders, aiming at supporting sustainable social, green and digital transition. Which are the initiatives taken so far regarding teaching and research activities in our institutions? What are the expectations of the regional stakeholders at this regard? Which challenges are we facing? And which cross- and interdisciplinary opportunities should be further investigated from an interregional perspective for the benefit of transitions and societal well-being?

PROGRAMME

Thursday 21 March 2024

Venue : Kursaal

2, place du Théâtre

9.00 – 9.30 Arrival, registration, coffee

9.30 – 10.30 Opening session

Welcome addresses

Macha Woronoff, President of university of Franche-Comté
Dick Pouwels, President of Hanze university of applied sciences
Abdel Ghezali, Deputy Mayor of Besançon (TBC)
Département du Doubs (TBC)
Laetitia Martinez, Vice-President in charge of Higher education &
Research, Bourgogne-Franche-Comté Region

State of the Alliance – Rima Dijkstra, STARS EU Coordinator

Smart specialization strategies. Current involvement of STARS EU partners and opportunities for interregional development – Marieke Steenbergen, coordinator of Regional transition accelerator

10.30 – 11.00 *Coffee break*

11.00 – 11 :45 Keynote: Universities and innovation for place-based transformation
Karel Haegeman
Team Leader S3 and transformative innovation at European Commission's
Joint Research Centre - Knowledge for Finance, Innovation and Growth

11.45 – 12.30	Panel discussion - Stakeholders point of view regarding RISS3 analysis Moderator: Daniel Hissel, Vice-President in charge of socio-economic partnership and innovation, UFC
12.30 – 14.00	<i>Photo + Lunch</i>
13.30 – 15.00	Student Board meeting (joined by Communication officers at from 14.00 to 15.00)
14.00 – 15.00	Panel discussion - RIS3 analysis conclusions for STARS EU knowledge development & innovation Moderator: Gunnar Peterson, University West, Challenge lab coordinator
15.00 – 16.00	Panel Discussion - RIS3 analysis conclusions for STARS EU curriculum design Moderators: Annika Maschwitz & Ercole Eculei, Hochschule Bremen, Curriculum lab coordinators
16.00 – 16.30	<i>Coffee break</i>
16.30 - 17.30	Panel discussion - How to foster student (including PhD) entrepreneurship within the STARS EU priority areas? Moderator: Dalibor Simek, Silesian University in Opava
17.30 – 19.00	Parallel internal sessions : Commission, Steering committee, Student Board STARS EU Officers Communication officers TIG Leaders
19.30	Dinner

Friday 22 March

**Venue: Chamber of commerce and industry
46, avenue Villarceau**

8.30 – 9.30	Steering committee meeting TIG leaders and co-leaders meeting
9.00	<i>Coffee</i>
9.30 – 10.00	Keynote - Multistakeholder partnerships addressing societal challenges: key factors and requirements for successful academic-non academic (inter)regional cooperation <i>Prof. Pam Fredman, Founder of WEXSUS, - West Sweden Nexus for Sustainable Development</i>
10.00 – 10.20	Wrap up and conclusions
10.20 – 10.30	Closing addresses Samir Jemeï, Vice-President in charge of International relations, UFC

Kseanela Sotirofski, Rector of University Alexandër Moisiu in Durrës

10.30 – 12.30	Break out sessions
	<ol style="list-style-type: none">1. Opportunities for interregional collaboration in STARS EU thematic priority areas <i>Presidents, rectors, RTA, stakeholders, TIG leaders</i>2. Project meetings (WP3-8) <i>WP leaders and coleaders, task leaders and coleaders, students</i>3. Launch of TIG Vulnerabilities <i>TIG members</i>
12.30 – 14h00	Lunch (separate lunch meeting Commission & Steering committee)
14h00 – 17h30	Track 1 – Site visits innovation platforms: Bio Innovation, FEMTO-ST and MIMENTO platform <i>Stakeholders, Presidents and Rectors, TIG leaders</i>
	Track 2 – Break out sessions: project meetings (WP2-8) <i>WP leaders and coleaders, task leaders and coleaders, students</i>
17h30 – 18h00	Transfer by bus to campus La Bouloie
18h00 – 19h00	STARS EU exploring the universe
19h00 – 22h00	Good bye dinner
22h00	Transfer by bus back to the city centre